

THE PALM BEACH SHOW

JEWELRY | ART | ANTIQUES | DESIGN

FOR IMMEDIATE RELEASE

PALM BEACH COUNTY CONVENTION CENTER | 650 Okeechobee Blvd., West Palm Beach, FL 33401

Media Contact: Kelsi Hartmann | Executive Director of Communications | Kelsi@palmbeachshow.com | 561.822.5440

2023 PALM BEACH SHOW TO INCLUDE MURAL INSTALLATION UNVEILING

presented by

big SAM'S PAINTS



FEBRUARY 16-21, 2023 • Presidents' Day Weekend

(Palm Beach, FL – January 27, 2023) – The 20th Annual [Palm Beach Show](#) returns to the Palm Beach County Convention Center over Presidents' Day Weekend, **February 16-21, 2023** as the most anticipated annual art, antique & jewelry show featuring both domestic and international exhibitors. Producers of the Show are excited to welcome mural artist Sam Weinberger also known as [Big Sam Paints](#) who has been commissioned to paint a large-scale mural installation within the restaurant space as a tribute to our support of our community through the impact of arts and culture.

Named for his absurdly tall stature, Big Sam is best known for his large-scale paintings that explore ideas surrounding growth, optimistic mindfulness, and future. His artwork is inspired by a combination of pop culture, surrealism, cubism, the sublime, and the naturalistic elements of the world in which he lives. Big Sam utilizes the energy of saturated color combinations to speak visual messages, building up the paint with a crosshatch mark making technique.

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When asked for his inspiration for the 2023 Palm Beach Show's mural, **Big Sam** remarked, "the installation mockup is inspired by themes of optimism, future, and growth. An inclusive set of portraits are seen, all with their own characteristics of these words. The piece can be read from left to right, with the final portrait looking off into the distance. Or, each part of the mural can stand alone, allowing photos to be taken of any section of the mural."

An unveiling of the 10x48' mural can be seen for the first time at the 2023 Palm Beach Show at the **VIP Opening Night Preview Party on Thursday, February 16th from 5-10pm.**



Sam "Big Sam" Weinberger is best known locally for his recently completed mural titled "Big Optimism" on the West Wall of the Palm Beach Show Group's Headquarter offices located on Clematis Street in downtown West Palm Beach. The work was funded and approved through the WPB Downtown Development Authority in partnership with the West Palm Beach Arts & Entertainment District. Photos and details provided by The Palm Beach Post - [Read the Full Article.](#)

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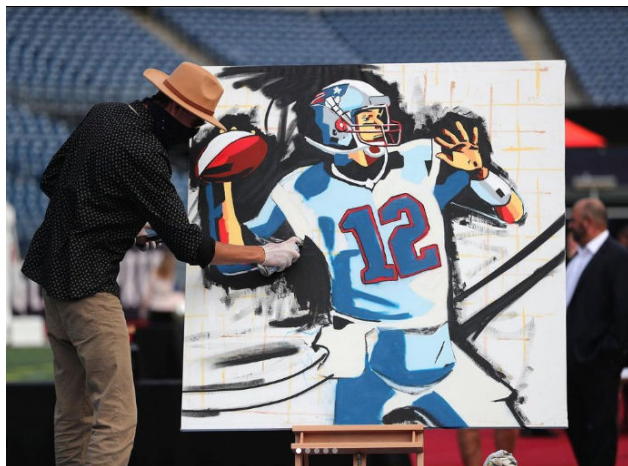
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About the Artist:

Sam Weinberger grew up in rural Sunapee New Hampshire before moving to Boston for art school. Once in Boston, Big Sam started to paint live in the city streets. This eventually led to opportunities of all kinds like painting performances, commissions, murals, news coverage, graphic design jobs, photographers, and cool people!

Since Corona Virus, in lack of the street performances, Big Sam started creating short films of his art process and uploading them to his [Youtube Channel, Big Sam Studio](#).

Big Sam's Paints has been painting public and private mural projects full-time for the last five years. Projects have been completed all around the streets of New England, New York, Florida, Colorado, and overseas. For more information visit: www.bigsampaints.com or email bigsampaints@gmail.com



Photos of Past Work from [Big Sam Paints Instagram](#)

Presented by the Palm Beach Show Group, the Palm Beach Show will take place over Presidents' Day Weekend, February 16-21, 2023 at the Palm Beach County Convention Center.

For additional information about the Palm Beach Show, please visit www.PalmBeachShow.com

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About the 2023 Palm Beach Show:

Opening Night Preview Party

Thursday, February 16 5pm-10pm

VIP Preview – 5pm Entry (Invitation or \$100 Multi-Day Ticket Per Person)

Collectors Preview – 7pm Entry (Invitation or \$50 Multi-Day Ticket Per Person)

General Show Days - (Invitation or \$30 Multi-Day General Admission Ticket Per Person)

Friday, February 17 11am – 6pm

Saturday, February 18 11am – 6pm

Sunday, February 19 11am – 6pm

Monday, February 20 11am – 6pm

Tuesday, February 21 11am – 6pm

Palm Beach County Convention Center

650 Okeechobee Boulevard

West Palm Beach, FL 33401

For more information: www.PalmBeachShow.com

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