# THE PALM BEACH SHOW

JEWELRY | ART | ANTIQUES | DESIGN

## FOR IMMEDIATE RELEASE

PALM BEACH COUNTY CONVENTION CENTER650 Okeechobee Blvd., West Palm Beach, FL 33401Media Contact: Kelsi HartmannExecutive Director of CommunicationsKelsi@palmbeachshow.com561.822.5440

### TAMARA COMOLLI FINE JEWELRY AT THE PALM BEACH SHOW

Presenting their Newest Collection for the First Time Exclusively at the Show FEBRUARY 11-16, 2021 • Presidents' Day Weekend



(Palm Beach, FL – January 28, 2021) –TAMARA COMOLLI Fine Jewelry will exhibit at the Palm Beach Show February 11 – 16. Founded by German designer Tamara Comolli in 1992, the international luxury brand epitomizes "barefoot luxury" and is known for its extraordinary jewelry designs showcasing precious and colorful gemstones. The exhibit will focus on iconic designs, masterpieces of craftsmanship and the COLLECTIBLE collection featuring one-of-a-kind jewels. As a special highlight, the brand will reveal its 2021 novelties exclusively at the Palm Beach Show.

On March 1, 2021 TAMARA COMOLLI Fine Jewelry launches the latest additions to their colorful gemstone collection. The 2021 novelties include the brand-new GYPSY collection with a patented design innovation as well as additions to the iconic MIKADO and SIGNATURE collection.

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The new GYPSY collection was inspired by the designer's passion for travelling and her "nomad-like" upbringing. Representing the brand's concept of 'barefoot luxury' the collection surprises with new silhouettes, such as bangles and hoops. The GYSPY bangles stand out not only due to their Bohoinspired aesthetic and high-quality finish with an all-around design but especially due to their extraordinary design innovation allowing a versatile combinability of multiple bangles creating breathtaking new looks.

### Download Press Kit

The corresponding campaign was shot by renowned photographer Terence Connors. Models Carolyn Murphy and Zippora Seven capture the brand's essence and spirit perfectly: a warm day at the beach, carefree and full of happiness celebrating the power of individuality.

The 2021 novelties will be available for a first glimpse at booth 1019. For bookings to an exclusive preview please email Anna Lenz, Global Head of Product Marketing and Director Sales & Marketing North America, at <u>AL@tamaracomolli.com</u>.

#### Press Timeslots (other times upon request):

Friday, February 12 3 pm – 6 pm

Monday, February 15 3 pm – 6 pm

Tuesday, February 16 3 pm – 6 pm

Presented by the Palm Beach Show Group, the Palm Beach Show will take place over Presidents' Day Weekend, February 11-16, 2021 at the Palm Beach County Convention Center.

For additional information about the Palm Beach Show, please visit <u>www.PalmBeachShow.com</u>

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### About the 2021 Palm Beach Show:

**Opening Night Preview Party** 

Thursday, February 11, 2021 4pm-10pm

VVIP Preview – 4pm Entry (Invitation Only) VIP Preview – 6pm Entry (Invitation or \$100 Multi-Day Ticket Per Person) Collectors Preview – 8pm Entry (Invitation or \$50 Multi-Day Ticket Per Person)

#### **General Show Days**

Friday, February 12	11am – 6pm
Saturday, February 13	11am – 6pm
Sunday, February 14	11am – 6pm
Monday, February 15	11am – 6pm
Tuesday, February 16	11am – 6pm

#### Palm Beach County Convention Center

650 Okeechobee Boulevard West Palm Beach, FL 33401

A full list of the <u>Show's Safety Guidelines</u> can be found online – updates and changes are being made regularly in compliance with the venue, the CDC, WHO and government officials.

For more information: www.PalmBeachShow.com

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