

# THE PALM BEACH SHOW

JEWELRY | ART | ANTIQUES | DESIGN

FOR IMMEDIATE RELEASE

---

**PALM BEACH COUNTY CONVENTION CENTER** | 650 Okeechobee Blvd., West Palm Beach, FL 33401

Media Contact: Kelsi Hartmann | Executive Director of Communications | [Kelsi@palmbeachshow.com](mailto:Kelsi@palmbeachshow.com) | 561.822.5440

---

## **2021 PALM BEACH SHOW RETURNS LIVE AND IN-PERSON THIS SEASON WITH TIERED VIP OPENING NIGHT PREVIEW PARTY**

Sponsored by Palm Beach Illustrated & Florida Design Magazine

FEBRUARY 11-16, 2021 • Presidents' Day Weekend



**(Palm Beach, FL – December 11, 2020)** – The 2021 Palm Beach Show is set to return February 11-16 to the Palm Beach County Convention Center over Presidents' Day Weekend. With cancellations or postponed announcements of shows and events being the main headline and overwhelming majority for our industry, producers of the Palm Beach Show are excited to confirm the return of our annual fair as one of the FIRST and most likely the ONLY safe, socially distant jewelry, art and antique event of the season.

As we approach the end of 2020 and are less than 3 months from Opening Night of the Palm Beach Show, exhibitors, collectors, designers, partners and media all pose the same curiosities as we plan and promote our 18<sup>th</sup> annual event – “what experience is to be expected when attending the Palm Beach Show?”

Upon returning to hosting in-person live events, a significant amount of planning and protocols have been considered including the obvious proper sanitation efforts, social distancing and safety measures. A full list of the [Show's Safety Guidelines](#) can be found online – updates and changes are being made regularly in compliance with the venue, the CDC, WHO and government officials.

In addition to the expected COVID compliant enhancements, our team is excited to announce two progressive changes to the shows format including a tiered opening night preview party and touchless digital ticketing.

## **PALM BEACH SHOW GROUP**

# THE PALM BEACH SHOW

JEWELRY | ART | ANTIQUES | DESIGN

FOR IMMEDIATE RELEASE

---

**PALM BEACH COUNTY CONVENTION CENTER** | 650 Okeechobee Blvd., West Palm Beach, FL 33401

Media Contact: Kelsi Hartmann | Executive Director of Communications | [Kelsi@palmbeachshow.com](mailto:Kelsi@palmbeachshow.com) | 561.822.5440

---

The Palm Beach Show is known for welcoming thousands of art connoisseurs, museum curators, interior designers, collectors and industry experts to the much-anticipated Opening Night Preview Party. Crowds of people traditionally queue up all at once in anticipation of the VIP Opening to sip complimentary champagne while perusing and purchasing from the collections of the most exceptional exhibitors. To create a similar but alternative experience for our VIP guests, we have reimagined Opening Night to now include three separate openings throughout the evening.

## **Tiered Opening Night Preview Party:**

Thursday, February 11, 2021 | 4:00 pm – 10:00 pm

Sponsored by [Palm Beach Illustrated](#) & [Florida Design Magazine](#)

- VVIP Preview – 4pm Entry (Invitation Only)
- VIP Preview – 6pm Entry (Invitation or \$100 Multi-Day Ticket Per Person)
- Collectors Preview – 8pm Entry (Invitation or \$50 Multi-Day Ticket Per Person)

Each VVIP, VIP and Collectors Preview Ticket includes entry to the Opening Night Preview Party (Feb. 11) and ALL General Show Days (Feb. 12-16). Only VVIP and VIP Ticket Holders will receive special offers on a password protected VIP Platform giving them exclusive access to a variety of other privileges, events and offerings for an enhanced experience as a VVIP or VIP member. Complimentary champagne provided by Palm Beach Illustrated and Florida Design will be served throughout the night in a designated area on the Show Floor.

[Request Complimentary VIP \(6pm Entry\) Tickets](#)

## **Digital Touchless Ticketing:**

Tickets to the Palm Beach Show will now only be available digitally. In order to secure complimentary passes or to purchase tickets, all attendees will need to register online for their electronic tickets thru Eventbrite. Touchless ticketing reduces any direct interaction or close contact with our security staff when entering the show making it a safer experience for everyone. Our online ticketing system is seamless and easy to use. Clients can now store their digital passes in their email or directly on the apple wallet. No more misplaced passes!

[Purchase Tickets Online Now](#)

## **PALM BEACH SHOW GROUP**

# THE PALM BEACH SHOW

JEWELRY | ART | ANTIQUES | DESIGN

FOR IMMEDIATE RELEASE

---

**PALM BEACH COUNTY CONVENTION CENTER** | 650 Okeechobee Blvd., West Palm Beach, FL 33401

Media Contact: Kelsi Hartmann | Executive Director of Communications | [Kelsi@palmbeachshow.com](mailto:Kelsi@palmbeachshow.com) | 561.822.5440

---

Sign up to receive special offers, important show updates and much more! Tickets will only be available online this year - no physical passes will be distributed. Don't miss out - stay updated.

[Join our dedicated Palm Beach Show Email List](#)

The Palm Beach Show is set to provide an extraordinary showcase in South Florida for leading art, antique and jewelry dealers creating a show of spectacular breadth, depth and scope, allowing exhibitors and collectors to meet safely under one roof in a top-rated venue all in one place, all at one time.



**Presented by the Palm Beach Show Group, the Palm Beach Show will take place over Presidents' Day Weekend, February 11-16, 2021 at the Palm Beach County Convention Center.**

For additional information about the Palm Beach Show, please visit [www.PalmBeachShow.com](http://www.PalmBeachShow.com)

**About the 2021 Palm Beach Show:**

**Opening Night Preview Party**

Thursday, February 11, 2021 4pm-10pm

## PALM BEACH SHOW GROUP

# THE PALM BEACH SHOW

JEWELRY | ART | ANTIQUES | DESIGN

FOR IMMEDIATE RELEASE

---

**PALM BEACH COUNTY CONVENTION CENTER** | 650 Okeechobee Blvd., West Palm Beach, FL 33401

Media Contact: Kelsi Hartmann | Executive Director of Communications | [Kelsi@palmbeachshow.com](mailto:Kelsi@palmbeachshow.com) | 561.822.5440

---

VVIP Preview – 4pm Entry (Invitation Only)

VIP Preview – 6pm Entry (Invitation or \$100 Multi-Day Ticket Per Person)

Collectors Preview – 8pm Entry (Invitation or \$50 Multi-Day Ticket Per Person)

## General Show Days

Friday, February 12 11am – 6pm

Saturday, February 13 11am – 6pm

Sunday, February 14 11am – 6pm

Monday, February 15 11am – 6pm

Tuesday, February 16 11am – 6pm

## Palm Beach County Convention Center

650 Okeechobee Boulevard

West Palm Beach, FL 33401

For more information: [www.PalmBeachShow.com](http://www.PalmBeachShow.com)

---

## PALM BEACH SHOW GROUP