

THE PALM BEACH SHOW

JEWELRY | ART | ANTIQUES | DESIGN

FOR IMMEDIATE RELEASE

PALM BEACH COUNTY CONVENTION CENTER | 650 Okeechobee Blvd., West Palm Beach, FL 33401

Media Contact: Kelsi Hartmann | Executive Director of Communications | Kelsi@palmbeachshow.com | 561.822.5440

EAGER TO HOST FIRST IN-PERSON ART, ANTIQUE & JEWELRY EVENT OF 2021

FEBRUARY 11-16, 2021 • Presidents' Day Weekend



(Palm Beach, FL – November 17, 2020) - Known as the most luxurious and sophisticated showcase of its kind in the United States, the 18th Annual Palm Beach Show returns February 11-16, 2021 to the Palm Beach County Convention Center over Presidents' Day Weekend. The Palm Beach Show Group, producers of the Palm Beach Show, are excited to return to South Florida with the FIRST safe, socially distant jewelry, art and antique event of the year. With opening day less than three months away, anticipation rises for producers, participating exhibitors and attendees alike.

For some, the 2020 February Palm Beach Show was the last major event that they attended prior to the pandemic and will be the first live event they return to. The Palm Beach Show is proud to be forging ahead and eager to reemerge as one of the first major art, antique & jewelry events to return to the traditional in-person fair format in conjunction with newly incorporated digital experiences.

Upon returning to hosting in-person live events, a significant amount of planning and protocols have been considered to properly provide an unparalleled show experience while maintaining proper sanitation efforts, social distancing and safety measures.

The Palm Beach Show's top priority is the health and safety of our exhibitors, patrons and staff. As we prepare for the Presidents' Day Weekend event, our team intends to follow all guidelines set forth by the venue, the CDC, WHO and government officials. Our team is dedicated to monitoring the circumstances involving the pandemic and plan to continually inform our clients as the situation evolves.

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The venue, the Palm Beach County Convention Center, is one of three buildings in the county that has received independent certification by the [GBAC Star Accreditation](#) (Global Biorisk Advisory Council) for COVID-19 safety and sanitation making it an ideal location to host a gathering of this size safely.

Although there may be some adjustments to the Show's overall floorplan to allow for social distancing, The Palm Beach Show will feature the same level of prestigious exhibitors offering extraordinary collections of fine art, jewelry, silver, textiles, porcelain, Asian art, and more, ranging in date from the antiquities to the 20th century. Patrons can also expect the return of last year's [CONTEMPORARY FOCUS](#), immersive art installations and observational performance art.

"The Palm Beach Show will debut as the first major art event of 2021, giving it a huge advantage and making it an obvious decision for those exhibitors eager to get back to business," stated **Scott Diamant**, Palm Beach Show Group President and CEO. "The Palm Beach market is noticeably thriving as South Florida remains strong and continues to overcome COVID-19 challenges. I have unwavering confidence - real estate is booming, restaurants are reopening, hotels are booking up and events are taking place."

The Palm Beach Show Group embraces the industry's resilience and looks forward to emerging stronger together. We are excited to welcome back new and returning exhibitors at our upcoming events to continue putting collectors directly in front of the most special and unique items.

We remain united as a community as we forge ahead during these unique circumstances and look forward to producing a safe, socially distanced and successful Palm Beach Show.



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Presented by the Palm Beach Show Group, the Palm Beach Show will take place over Presidents' Day Weekend, February 11-16, 2021 at the Palm Beach County Convention Center.

For additional information about the Palm Beach Show, please visit www.PalmBeachShow.com

About the 2021 Palm Beach Show:

Opening Night Preview Party

Thursday, February 11, 2021 4pm-10pm

VVIP Preview – 4pm Entry (Invitation Only)

VIP Preview – 6pm Entry (Invitation or \$100 Multi-Day Ticket Per Person)

Collectors Preview – 8pm Entry (Invitation or \$50 Multi-Day Ticket Per Person)

General Show Days

Friday, February 12 11am – 6pm

Saturday, February 13 11am – 6pm

Sunday, February 14 11am – 6pm

Monday, February 15 11am – 6pm

Tuesday, February 16 11am – 6pm

Palm Beach County Convention Center

650 Okeechobee Boulevard

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For more information: www.PalmBeachShow.com

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