## THE PALM BEACH SHOW

## JEWELRY | ART | ANTIQUES | DESIGN

THE VISION FOR THE 2020 PALM BEACH SHOW BROUGHT TO LIFE WITH OVERHWELMING SUCCESS SOLIDIFYING ITS REPUTATION AS THE MOST PROMINENT & IMPORTANT SHOW OF THE SEASON.

(Palm Beach, FL – February 25, 2020) - The 17<sup>th</sup> annual Palm Beach Show concluded last week after six days of astonishing attendance and robust sales. The 2020 Show kicked off with the most successful Opening Night Preview Party in the Show's history opening its doors on Thursday, February 13<sup>th</sup> at 5pm for the Exclusive Vernissage Preview benefiting Cancer Alliance of Help & Hope sponsored by Palm Beach Illustrated & Florida Design Magazine.





Prominent collectors from around the globe were in attendance at the Palm Beach Show. A committee of local social pillars to support Cancer Alliance of Help & Hope included:

Mr. and Mrs. Roy Apple Mr. and Mrs. Hampton Beebe

Ms. Sherry Walker Borchert Dr. Elizabeth Bowden

Dr. Sheila Buchbinder &

Dr.David Befeler

Mr. and Mrs. Randell Doane

Mr. Jeff Fowler

Ms. Arlette Gordon

Ms. Gloria Herman

Mr. and Mrs. Mark Levy

Ms. Adriana Luchecko

Ms. Cynthia Martin

Mr. and Mrs. Sean McGould

Mrs. Jacqui Michel & Mr.

David Weisman

Ms. Lois Pope

Ms. Ari Rifkin

Mr. and Mrs. Rick Rifkin

Mr. and Mrs. Gary

Schottenstein

Mr and Mrs. Jack Swan

Ms. Maraaret Warnock

Mr. and Mrs. Mark Zand

The evening continued with the traditional Opening Night Preview Party. Patrons were queued up in anticipation of the evening, anxious to view the collections of dealers from around the world. Guests were greeted with champagne and hors d'oeuvres, while they received a first look at the international collections of fine art, antiques and stunning jewels. The exquisite opening evening was only the beginning of what was an incredible week.

## CLICK HERE FOR PHOTOS & ID's FROM OPENING NIGHT

The show, which is held each year at the Palm Beach County Convention Center over Presidents' Day Weekend, featured more than 125 international exhibitors showcasing extraordinary collections of fine art, jewelry, silver, textiles, porcelain, Asian art, and more, ranging in date from the antiquities to the 20th century.

The Palm Beach Show Group, the producers of The Palm Beach Show, introduced a new show name, logo and enhanced branding – elevating its overall identity. Over the years, attendees nicknamed the annual event as "The Palm Beach Show". Using the shortened name not only captures the shows reputation but also gave us the opportunity to better align our branding with the true luxury and sophistication of its identity.

"As predicted, 2020 was truly an exciting and transformative year for the Palm Beach Show. The improvements were apparent from the moment exhibitors and patrons arrived thru enhanced entrances and wow-factor backdrops. We promised our clients something fresh and we delivered," stated **Scott Diament, President and CEO of the Palm Beach Show Group**.

The Palm Beach Show added more diverse offerings, immersive installations and observational performance art leading to what was one of the best shows we have produced in the last 5+ years.

Highlights of the Palm Beach Show included a special exhibition which showcased an interactive and Instagram-able installation made entirely of inflated balloons curated and designed by artists <u>Balloonski</u> himself. Also new for 2020 was the inclusion of a live artist experience. Visitors had the opportunity to witness the creative process of Los Angeles based artist <u>Robert Vargas</u> who commissioned portraits on the show floor.







The Palm Beach Show Group team worked tirelessly to incorporate impactful changes and develop something new in conjunction with our new show name and refreshed logo. The positive results and improved attendance reaffirm our prominent presence in the Palm Beach market as the most prestigious cultural event of the season.

Throughout the show's six-day run, February 13 - 18, 2020, significant sales were reported. The following list of notable sales is a small sampling of the thousands of diverse transactions consummated on the floor and will likely to continue throughout the course of the year.

- Macklowe Gallery sold a collection of French Art Deco "dinanderie" vases by Claudius Linossier and two collection quality Tiffany lamps and a large group of jewelry including pieces by Van Cleef & Arpels and French Art Nouveau pieces featured in Ben Macklowe's lecture.
- Rehs Galleries sold numerous pieces at the show with considerable interest over all 6 days leading to over 14+ paintings sold including works by Mark Lague, Ben Bauer, Stuart Dunkel, William Davis, Mark Daly and Gen Paul.

- Camilla Dietz Beregon had plentiful interest in David Webb pieces including a pair of Celso prime time and earrings by David Webb, a golden diamond cuff bracelet by David Webb, a hammered gold necklace by David Webb, a Verdura Cuff as well as Sterle bracelet.
- Callaghans of Shrewsbury reported a strong show selling multiple pieces including a bronze by Tobias Martin titled 'Jumping Jack' and an oil on canvas painting by Claude Venard titled 'Season Bream'.





- Exhibitor Fred Leighton mentioned there was clear interest in a number of their stunning
  jewels, ranging from 19th Century pieces to more modern one piece by contemporary
  jewelry designer Lauren Adriana. Some highlights that seemed to garner a lot of
  attention include vintage signed 20th Century pieces by Cartier, Van Cleef & Arpels,
  Bulgari, Pierre Sterle, and David Webb.
- London based exhibitor Cohen and Cohen sold a large and important famille rose figure
  of a sage and a very important and previously unrecorded royal armorial charger from
  the early 18th century.
- Exhibiting within the Contemporary Focus section, **Steidel Fine Art** sold a number of pieces including:
  - Debra Steidel Cornu Aeries \$7200
     Crystalline glazed porcelain and lead crystal glass
  - Debra Steidel Shadow Dancers \$9500
     Crystalline glazed porcelain
  - Steven Potts Ocean Acer Fluorite \$6500
     Wood Vessel with Fluorite
- After a 5 year break from the Palm Beach Show, Waterhouse
   & Dodd proudly reported a successful return selling a number of works including, two Hyperphotos by French photographer Jean-Francois, two oils by British artist Martyn Brewster, an oil by French Post-Impressionist Jean Dufy, a work on paper by American Modernist Oscar Bluemner amongst a few others.



Kwait showcased a wide assortment of brilliant diamond jewelry, ranging from jewelry for
everyday wear in various categories, to a presentation of some incredibly impressive and
sizable diamonds which were of great interest. Sales ranged from \$1,000 to six figures and

they established many new client relationships and met with many long-standing clients as well!

• Victoria Golden of Lost Art Gallery stated, "We were so delighted to sell a beautiful 1640 in period Rembrandt van Rijn etching to a wonderful client. We also sold a stunning contemporary surrealistic painting by an Italian Renaissance trained artist Anthony Ackrill. The show had expert dealers with high quality work and the show director and team were superb!"

Exhibitors commented on numerous occasions that the door busting numbers were both impressive and unprecedented. The patrons were plentiful, well-educated and qualified leading to a successful exhibition for majority of dealers.

**Rebecca Rau of M.S Rau** commented, "We are pleased to report that traffic has been strong this year! We brought a Renoir that we just acquired, and it was sold very early in the show. There has been a lot of interest in collectible objets d'art, as well as jewelry and walking sticks. We are working on another major painting sale but can't say more at this time."

"The traffic has been the best it's been for over the past 5 years – not just lookers, but intelligent, educated buyers," stated **Carl David of Provident Fine Art** 

New exhibitor **Yossi Shoa of Avi Luvaton** detailed, "we are very happy and pleased with the results of the Palm Beach Show so far, we were very busy during the show and received around 20 new leads, some of them showing very good potential for our big projects."

"As far as overall feel of the show I was very pleased with the attendance and the qualified buyers this year. The addition of the contemporary section was a real draw and received very positive praise from attendees," remarked **Gus David of Camilia Dietz Beregon** 

Amongst the enhancements, is the expansion of CONTEMPORARY FOCUS, a section within the fair devoted to exhibitors specializing in post-war and contemporary art, objects and design. Participating galleries included **Axiom Contemporary**, **Berengo Studio**, **COSPACE**, **Frederic Got Gallery**, **Galerie Fledermaus**, **Safaa Photo**, **Steidel Fine Art**, **Trading Boundaries** and many more.

When asked for feedback from first time exhibitor, **Safaa Photo** said "I got AMAZING exposure. A major hotel owner came to the show and sent his wife to take a look at my work. I ended up having dinner with them at their home and we may be doing some work together in the future, so I would say it was a very very happy ending."

2020 was a truly transformative year for the Palm Beach Show with success across the board for producers, exhibitors and collectors. With a positive approach on shows to come, the Palm Beach Show Group looks forward to making the fairs anticipated return to Palm Beach in 2021 bigger and better than ever.

The Palm Beach Show returns to the Palm Beach Convention Center over Presidents' Day weekend, February 11 - 16, 2021. For more information or to apply to exhibit, please visit <a href="https://www.palmbeachshow.com">www.palmbeachshow.com</a>

## **About the Palm Beach Show Group**

Palm Beach Show Group is the leading full-service show production company in the world, specializing in fine art, for collectors, art advisors, museum curators, interior designers and antique & jewelry shows. The Palm Beach Show Group produces high-end events that create unique meeting places dealers.

The Palm Beach Show Group produces shows in major cities throughout the United States:

Baltimore Art, Antique & Jewelry Show	August. 27-30, 2020
New York City Jewelry & Watch Show	October 23–26, 2020
LA Art Show	February 10-14, 2021
The Palm Beach Show	February 11–16, 2021
Palm Beach Fine Craft Show	February 12–14, 2021
Naples Art, Antique & Jewelry Show	February 19-23, 2021

For more information, visit www.palmbeachshowgroup.com