

THE PALM BEACH SHOW

JEWELRY | ART | ANTIQUES | DESIGN

FOR IMMEDIATE RELEASE

PALM BEACH COUNTY CONVENTION CENTER | 650 Okeechobee Blvd., West Palm Beach, FL 33401

Media Contact: Kelsi Hartmann | Executive Director of Communications | Kelsi@palmbeachshow.com | 561.822.5440

The Palm Beach Show is Proud to Present “THE GIFT OF TIME” benefitting Gift of Life Marrow Registry at the 2020 edition



Special Event to Feature Drawing for Handcrafted Montana Watch Company Timepiece
February 15, 2020 • 4–6pm at the Palm Beach Show

Palm Beach, FL (December 10, 2019) – [Gift of Life Marrow Registry](#) is partnering with The Palm Beach Show to present “**The Gift of Time**” at the 17th annual international jewelry, art and antiques exhibition this February.

The Gift of Time will take place on Saturday, February 15, 2020, from 4:00-6:00 p.m. during The Palm Beach Show, which annually presents an array of fine jewelry, art, antiques and design from national and international exhibitors at the Palm Beach Convention Center. All proceeds from The Gift of Time will advance Gift of Life's mission to facilitate stem cell and marrow transplants for patients with leukemia, lymphoma, and nearly 100 other diseases.

This special event will feature the introduction of a lifesaving marrow donor to their transplant recipient, and a chance for guests to win a handcrafted [Montana Watch Company](#) timepiece.

The Livingston, Montana-based Montana Watch Company makes singular American timepieces for a distinctive clientele. Gift of Time guests will be entered in a chance drawing to win a custom-designed Montana Watch, valued at \$20,000.

“We are deeply honored to be partnering with Gift of Life to support their mission of finding a matching donor for every blood cancer patient in need of a transplant,” said **Scott Diamant**, President and CEO of the Palm Beach Show Group.

Tickets cost \$60 to attend and include entry to the Palm Beach Show, entry to win the custom timepiece, champagne and hors d'oeuvres. Those who cannot attend in person may participate in the chance drawing as a virtual attendee. For details and to purchase tickets, please visit giftoflife.org/giftoftime.

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Since its start in 1991, Gift of Life Marrow Registry has grown to more than 360,000 individuals who have volunteered to donate blood stem cells or bone marrow to save a life. To date, Gift of Life has facilitated over 17,000 matches for those with leukemia, lymphoma, sickle cell, and nearly 100 other diseases, resulting in 3,547 transplants.

The Palm Beach Show Group is making an effort to reinstate a number of philanthropic efforts back into our events. "We are thrilled to help raise funds and bring awareness for the Gift of Life Marrow Registry," stated **Jaime Kantor**, COO of the Palm Beach Show Group. "using the show's platform to educate the community is our way of giving back to those impacted."

xxx

About the Palm Beach Show: February 13-18, 2020

Exclusive Vernissage Preview- Invitation Only

Thursday, February 13 5pm – 7pm

Benefiting:



Opening Night Preview Party

Thursday, February 13 7pm – 10pm

Sponsored By:

**PALM BEACH
ILLUSTRATED**

FLORIDA DESIGN

General Show Days

Friday, February 14	11am – 7pm
Saturday, February 15	11am – 7pm
Sunday, February 16	11am – 7pm
Monday, February 17	11am – 7pm
Tuesday, February 18	11am – 6pm

WHERE: Palm Beach County Convention Center
650 Okeechobee Boulevard
West Palm Beach, FL 33401

ADMISSION:

\$100 for VIP Opening Night Ticket
\$20 for General Admission Ticket
All purchased tickets are valid for all General Show Days

FOR MORE INFORMATION: Please call 561.822.5440 or visit www.PalmBeachShow.com

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