

THE PALM BEACH SHOW

JEWELRY | ART | ANTIQUES | DESIGN

FOR IMMEDIATE RELEASE

PALM BEACH COUNTY CONVENTION CENTER | 650 Okeechobee Blvd., West Palm Beach, FL 33401

Media Contact: Kelsi Hartmann | Executive Director of Communications | Kelsi@palmbeachshow.com | 561.822.5440

Cancer Alliance of Help & Hope is Benefitting Charity Partner for the 4th Annual Exclusive Vernissage Preview Party at the Palm Beach Show



Partnership will Raise Additional Funds to Help those Battling Cancer in our Community
FEBRUARY 13-18, 2020 • Presidents' Day Weekend

Palm Beach, FL (November 19, 2019) – The Palm Beach Show Group is proud to announce that the **Cancer Alliance of Help & Hope** will be the benefiting charity partner of the Exclusive Vernissage Private Preview at the February 2020 Palm Beach Show. The 17th edition of this annual show will take place February 13-18 at the Palm Beach County Convention Center featuring a stunning selection of art, antiques, and jewelry from some of the world's most sought-after exhibitors.

The 4th Annual Exclusive Vernissage Private Preview will welcome a select list of attendees (by invitation only) on February 13, from 5 p.m. to 7 p.m. and will give special guests a first look at the show, which is known as a highlight of the Palm Beach social calendar and a top destination for artists, designers, and collectors. The Palm Beach Show Group is excited to once again contribute and support the Cancer Alliance of Help & Hope while presenting the world's best in jewelry, art, and antiques.

The Cancer Alliance of Help & Hope is dedicated to helping Palm Beach County residents who suffer from cancer by contributing to their ordinary living expenses. Many whom the Cancer Alliance helps would not be able to afford the expenses of both rent and treatments without the assistance of the Cancer Alliance. For more information, please visit www.cahh.org or call 561-748-7227.

"The Cancer Alliance of Help & Hope is thrilled to once again partner with the Palm Beach Show Group," said **Stanton Collemer**, CEO of Cancer Alliance of Help & Hope. "In 2018, Palm Beach Show Group presented CAHH with a \$10,000 donation as benefiting charity. We are grateful to Scott Diamond and Palm Beach Show Group to be a partner again in 2020. Together we can raise much needed funding to assist local individuals and families who have faced a cancer diagnosis, and subsequent treatment, by providing need-based financial assistance, information resources, and access to services and support groups right here in our community," Collemer added.

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The Palm Beach Show Group is excited to bring back a charitable component to the Palm Beach Show. "We are thrilled to partner again with Cancer Alliance of Help & Hope this year and look forward to raising funds to help support the impact cancer has had within the community through our shows philanthropic efforts," stated **Scott Diamant**, President and CEO of the Palm Beach Show Group. "Cancer has affected everyone, whether it be directly or indirectly, and we believe that bringing a humanitarian aspect to the art, antique & jewelry show is our way of giving back to those impacted."

Following the Vernissage Preview and the VIP Opening Night Preview Party, five general admission show days will commence. The Palm Beach Show continues to reiterate its reputation as the largest and most prestigious show of its kind, reinforcing its notoriety as the must-attend event for both the art connoisseur and the art-curious.

xxx

About the Palm Beach Show: February 13-18, 2020

Exclusive Vernissage Preview- Invitation Only

Thursday, February 13 5pm – 7pm

Benefiting:



Opening Night Preview Party

Thursday, February 13 7pm – 10pm

Sponsored By:

**PALM BEACH
ILLUSTRATED**

FLORIDA DESIGN

General Show Days

Friday, February 14	11am – 7pm
Saturday, February 15	11am – 7pm
Sunday, February 16	11am – 7pm
Monday, February 17	11am – 7pm
Tuesday, February 18	11am – 6pm

WHERE: Palm Beach County Convention Center
650 Okeechobee Boulevard
West Palm Beach, FL 33401

ADMISSION:

\$100 for VIP Opening Night Ticket
\$20 for General Admission Ticket
All purchased tickets are valid for all General Show Days

FOR MORE INFORMATION: Please call 561.822.5440 or visit www.PalmBeachShow.com

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