

PALM BEACH

JEWELRY, ART & ANTIQUE SHOW

FOR IMMEDIATE RELEASE

THE PALM BEACH SHOW LAUNCHES NEW DEDICATED CONTEMPORARY COMPONENT
FEBRUARY 13-19, 2019 • Presidents' Day Weekend

CONTEMPORARY **FOCUS**

AT THE **PALM BEACH SHOW**



The Annual February Palm Beach Show is Expanding its "FOCUS" to Incorporate Modern and Contemporary Galleries in the New **CONTEMPORARY FOCUS** Section of the Show.

(Palm Beach, FL – December 28, 2018) – The Palm Beach Show Group launches CONTEMPORARY FOCUS at the February 13-19, 2019 Palm Beach Jewelry, Art & Antique Show.

CONTEMPORARY FOCUS is a special section located within the Palm Beach Jewelry, Art & Antique Show dedicated to exhibitors specializing in contemporary and modern art, objects, and design. Participating dealer input and progressive market trends contributed to the evolutionary change. CONTEMPORARY FOCUS – a concept designed to group a selection of dealers together with one goal in mind: reestablishing and expanding the broad scope of genres on offer at the Palm Beach Show.

"We are happy to continue our momentum in the art industry," stated Scott Diamant, Palm Beach Show Group President/CEO. "This Show is of vital importance to our exhibitors as well as our organization as we continue our legacy of providing an elegant showcase for a wide range of collector's interests."

The FOCUS section is intimate in size, but without a doubt offers a clear glimpse at the fair's vision of diversity for the future editions. The inaugural section-exhibitors will represent internationally known galleries showcasing their offerings spanning across a wide variety of genres including paintings, photography, prints, ceramics and glass, sculpture, and art jewelry.

"CONTEMPORARY FOCUS is set to debut with white-painted booths, recreating a typical contemporary gallery look and feel, whereas the rest of the fair will have a "traditional" European felt wall finish. We attribute this inspiration to our past modern & contemporary exhibitors who have indicated that, while they loved meeting a diverse clientele at our event, the new setting would be optimal for staging contemporary artworks," explains FOCUS section Director Barbara Goodwin, "It's a show-within-a-show."

There is a noticeable market redundancy with other fairs that simply feature strictly contemporary and modern works of art, which in a sense limits the audience and collectors. To stay ahead of the curve, while also paying attention to collector's buying trends, the Palm Beach Show decided to incorporate the new CONTEMPORARY FOCUS section strengthening its reputation as the most compressive and prestigious show in the United States. A cross-collecting fair like this can help galleries meet new clients they may not come across at contemporary-

only events and avoid repetitive marketing endeavors.

The 16th Annual Palm Beach Jewelry, Art & Antique Show is set to provide an extraordinary showcase in South Florida for leading art, antique and jewelry dealers from around the world. With over 100,000 square feet of exhibition space, more than 170 dealer booths will flow throughout the Palm Beach County Convention Center's expansive setting, creating a show of spectacular breadth, depth and scope, allowing exhibitors and collectors to meet under one roof in a specialized venue – all in one place, all at one time.

"We are excited about the show's expansion and the new item opportunities the dedicated section offers. The addition to the show allows us to conceive a larger, world-class event in Palm Beach, with a new component such as CONTEMPORARY FOCUS," states Palm Beach Show Group President/CEO Scott Diamant about this unique show-in-show initiative.

The fair opens on Wednesday, February 13th with an Opening Night Preview and opens to the public for regular admission from Thursday, February 14th through Tuesday, February 19th between 11am and 7pm and 11am and 6pm on the final day.

2019 Palm Beach Jewelry, Art & Antique Show

February 13-19, 2019

Opening Night Preview Party

Wednesday, February 13

Invitation Only Private Preview – 7pm – 10pm

General Admission:

Thursday, Feb. 14 – Tuesday, Feb. 19

\$20 –For a Multi-Day General Admission Ticket

Thursday, Feb. 14	11am – 7pm
Friday, Feb. 15	11am – 7pm
Saturday, Feb. 16	11am – 7pm
Sunday, Feb. 17	11 am – 7pm
Monday, Feb. 18	11am – 7pm
Tuesday, Feb. 19	11am – 6pm

Palm Beach County Convention Center

650 Okeechobee Boulevard

West Palm Beach, FL 33401

(3000+ Parking Spaces Now Available)

For More Information: www.PalmBeachShow.com or **561.822.5440**

The Palm Beach Jewelry, Art & Antique Show is a Palm Beach Show Group Event.

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About the Palm Beach Show Group

Palm Beach Show Group is the leading full-service show production company in the world, specializing in fine art, antique & jewelry shows. The Palm Beach Show Group produces high-end events that create unique meeting places for collectors, art advisors, museum curators, interior designers and dealers.

The Palm Beach Show Group produces shows in major cities throughout the United States:

LA Art Show	January 23–27, 2019
Palm Beach Jewelry, Art & Antique Show.....	February 13–19, 2019
Palm Beach Fine Craft Show.....	February 15–17, 2019
Naples Art, Antique & Jewelry Show.....	February 22–26, 2019
Baltimore Art, Antique & Jewelry Show.....	Aug. 29–Sept. 1, 2019
Baltimore Fine Craft Show.....	Aug. 29–Sept. 1, 2019
New York City Jewelry & Watch Show	October 25–28, 2019
Miami Beach Jewelry & Watch Show.....	January, 2020

For more information, visit www.palmbeachshowgroup.com