

PALM BEACH JEWELRY, ART & ANTIQUE SHOW & AMERICAN RED CROSS TO DEBUT DESIGNER SHOWCASE DURING PRIVATE HEROES RECEPTION & PREVIEW PARTY

Palm Beach, FL (January 14, 2015) – **The Palm Beach Jewelry, Art & Antique Show** will host a private *Opening Night Preview Party* honoring the **American Red Cross** at the Palm Beach County Convention Center on Friday, February 13th, 2015. The American Red Cross and its local Board of Directors will welcome Benefactors of the 58th International Red Cross Ball and designers participating in the upcoming 38th Red Cross Designers' Show House to a special *Heroes Reception* at 6pm, followed by an opening night preview from 7pm – 10pm. During the festivities, **Palm Beach Show Group CEO Scott Diament** will unveil the **2015 Designer Showcase** and guests will get a sneak-peak at the over a billion dollars worth of offerings that will be available to the public beginning February 14th through February 17th.

“The American Red Cross is honored to be this year’s Charity Partner for The Palm Beach Jewelry, Art & Antique Show and appreciative of the Palm Beach Show Group’s commitment to help us fulfill our humanitarian mission in the Palm Beach community and wherever we are needed,” said **Amy Mauser**, Chief Development Officer for the South Florida Region.

Campion Platt, renowned AD 100 interior designer, will curate and Chair this year’s Designer Showcase, which features his central room setting as well as the work of acclaimed designers **Suzanne Kasler, Gil Walsh, Lars Bolander, Jenny Garrigues**, and **Bill and Phyllis Taylor**. Incorporating treasures and one of a kind pieces chosen from among the 160 international exhibitors, the acclaimed designers will create awe-inspiring vignettes that reflect their unique and individual aesthetic – from traditional, to minimalist contemporary. Employing cutting edge design technology, Platt will bring each of the rooms together by utilizing *Insidemaps*, revolutionary new interior 3-D software.

Additionally, the show will highlight the 12th Annual Educational Lecture Series, which is free and open to the public beginning Saturday, February 14 through Monday, February 16 and Campion Platt, William & Phyllis Taylor, Patricia Faber, Michael Cohen, Carole Thibaut-Pomeranz and Liza Laserow will be among those speaking on a wide array of captivating topics by respected dealers and industry experts.

“We are thrilled to have partnered with The American Red Cross this year and look forward to assisting them in their humanitarian efforts both in Palm Beach and around our nation,” stated Scott Diament, President and CEO of Palm Beach Show Group. “This year is set to be the best show we have ever produced and we feel very lucky to this many amazing participants from the Designer Showcase, Lecture Series, as well as our exhibitors who have joined us from

around the world, coming together in Palm Beach for one amazing event!”

About the Palm Beach Jewelry, Art & Antique Show

The Annual Palm Beach Jewelry, Art & Antique Show, now in its twelfth year, will once again be presented at the Palm Beach County Convention Center over Presidents’ Day Weekend, February 13 - 17, 2015. This five-day art event will feature more than 160 international galleries and offer a curated blend of fine art, jewels and antiques. Produced by the Palm Beach Show Group under the leadership of President and CEO, Scott Diament, the Palm Beach Jewelry, Art & Antique Show will feature a world- class event that is the most important show of its kind. The Opening Night Preview Party benefitting the American Red Cross will take place on Friday, February 13, 2014.

About American Red Cross

The American Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies about 40 percent of the nation's blood; teaches skills that save lives; provides international humanitarian aid; and supports military members and their families. The Red Cross is a not-for-profit organization that depends on volunteers and the generosity of the American public to perform its mission. For more information, please visit www.redcross.org.

WHEN: February 13 – 17 2015

Opening Night Preview Party – By Invitation Only

Friday, February 13, 2015

General Show Days:

Saturday, February 14	11:00am – 7:00 pm
Sunday, February 15	11:00am – 7:00 pm
Monday, February 16	11:00am – 7:00 pm
Tuesday, February 17	11:00am – 6:00 pm

WHERE: Palm Beach County Convention Center

650 Okeechobee Blvd (Across from City Place), West Palm Beach, FL

ADMISSION: \$20 Ticket – Valid for all General Show Days

FOR MORE INFORMATION: www.PalmBeachShow.com

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